

The Social Ghost's

Blogging Planner



**How To Keep Your Blogging On Track
All Year Long**

**by Lori Osterberg
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The Easiest Way To Keep Yourself Blogging All Year Through!

Hi Blogger!

Thanks for downloading my 2015 Blogging Planner. Whether you are starting out January 1st or November 1st, this is a tool that will help you keep your 2015 on track and running smooth as you build your online presence.

The most valuable piece of your online marketing plan is your content. Yet if you're not writing content on a regular basis, your business isn't growing as fast as it could.

Creating content is difficult. In fact, for many people, they say content is *THE* most difficult aspect of their marketing business. That's why The Social Ghost's Blogging Planner is the perfect tool to help you get more done ... and more results!

Print it out. Place it in a binder. And schedule some time to fill it out. Then use it every week to keep you on track ... in a much more efficient way.

Then join my in learning more about content marketing by following [The Social Ghost blog](#). I look forward to sharing more with you in the coming months!



Lori Osterberg

My Projects



<http://thesocialghost.com>



<http://visionofsuccess.com>

January 2015 How To Use This Planner

International Creativity Month

Monday	Tuesday	Wednesday	Thursday 1	Friday 2	Saturday 3	Sunday 4
Write in your blog post title here - be sure to use your keywords and phrases		5 Ways To Make Your Photography Business Successful In 2015			Idea Generator - recognized monthly holiday to help you plan out your month	
Create triggers and key phrases for including in your posts		<ul style="list-style-type: none"> -setting achievable goals -creating target levels of clients -finding a niche to promote in 			Idea Generator - recognized daily holidays to help you come up with post ideas	Easy checklist to keep you on track for the different types of posts you can create
<ul style="list-style-type: none"> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other 	<ul style="list-style-type: none"> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other 	<ul style="list-style-type: none"> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other 	<ul style="list-style-type: none"> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other 	<ul style="list-style-type: none"> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other 	<ul style="list-style-type: none"> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other 	<ul style="list-style-type: none"> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other
			<i>National Motivation & Inspiration Day</i>		<i>Trivia Day</i>	

Theme: **Defining Your Niche** Your theme for the month - What do you want to focus on for 4 weeks of time?

Goals: Create 20 posts in step by step fashion to help photographers define their niche and bring in new clients within that niche. What do you want to accomplish this month?

Accomplishments: Write down specifics you complete - this is a good motivator for future months

- guest post on 3 other blogs
- 3 new coaching clients

January 2015

International Creativity Month

Monday 5	Tuesday 6	Wednesday 7	Thursday 8	Friday 9	Saturday 10	Sunday 11
			<i>Show and Tell Day</i>		<i>National Cut Your Energy Costs Day</i>	
___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other

Theme:

Goals:

Accomplishments:

January 2015

International Creativity Month

Monday 12	Tuesday 13	Wednesday 14	Thursday 15	Friday 16	Saturday 17	Sunday 18
	<i>Make Your Dream Come True Day</i>		<i>Get To Know Your Customers Day</i>		<i>Kid Inventors Day</i>	
___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other

Theme:

Goals:

Accomplishments:

January 2015

International Creativity Month

Monday 19	Tuesday 20	Wednesday 21	Thursday 22	Friday 23	Saturday 24	Sunday 25
<p><i>Popcorn Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>Data Innovation Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>National Handwriting Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>

Theme:

Goals:

Accomplishments:

January 2015

International Creativity Month

Monday 26	Tuesday 27	Wednesday 28	Thursday 29	Friday 30	Saturday 31	Sunday
		<i>National Puzzle Day</i>		<i>Fun at Work Day</i>		
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

February 2015

American Heart Month

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday 1
						<i>Change Your Password Day</i>
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

February 2014

American Heart Month

Monday 2	Tuesday 3	Wednesday 4	Thursday 5	Friday 6	Saturday 7	Sunday 8
___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	<p style="text-align: center;"><i>Facebook's Birthday</i></p> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	<p style="text-align: center;"><i>Girl Scout Cookie Day</i></p> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	<p style="text-align: center;"><i>World Marriage Day</i></p> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other

Theme:

Goals:

Accomplishments:

February 2015

American Heart Month

Monday 9

Tuesday 10

Wednesday 11

Thursday 12

Friday 13

Saturday 14

Sunday 15

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

Make A Friend's Day

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

World Radio Day

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

National Gumdrop Day

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

Theme:

Goals:

Accomplishments:

February 2015

American Heart Month

Monday 16

Tuesday 17

Wednesday 18

Thursday 19

Friday 20

Saturday 21

Sunday 22

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

International Pancake Day

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

Love Your Pet Day

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

Theme:

Goals:

Accomplishments:

March 2015

International Women's Month

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday 1
___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	<i>Daughters and Sons Day</i> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other

Theme:

Goals:

Accomplishments:

March 2015

International Women's Month

Monday 2

Tuesday 3

Wednesday 4

Thursday 5

Friday 6

Saturday 7

Sunday 8

- __ Product Promotion
- __ Service Promotion
- __ How To
- __ Recommendation
- __ Other

*I want You To Be
Happy Day*

- __ Product Promotion
- __ Service Promotion
- __ How To
- __ Recommendation
- __ Other

- __ Product Promotion
- __ Service Promotion
- __ How To
- __ Recommendation
- __ Other

- __ Product Promotion
- __ Service Promotion
- __ How To
- __ Recommendation
- __ Other

*National Day of
Unplugging*

- __ Product Promotion
- __ Service Promotion
- __ How To
- __ Recommendation
- __ Other

Sock Monkey Day

- __ Product Promotion
- __ Service Promotion
- __ How To
- __ Recommendation
- __ Other

- __ Product Promotion
- __ Service Promotion
- __ How To
- __ Recommendation
- __ Other

Theme:

Goals:

Accomplishments:

March 2015

International Women's Month

Monday 9	Tuesday 10	Wednesday 11	Thursday 12	Friday 13	Saturday 14	Sunday 15
		<i>World Plumbing Day</i>		<i>Smart and Sexy Day</i>	<i>Potato-Chip Day</i>	
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

March 2015

International Women's Month

Monday 16	Tuesday 17	Wednesday 18	Thursday 19	Friday 20	Saturday 21	Sunday 22
		<i>Awkward Moments Day</i>	<i>Companies That Care Dat</i>	<i>World Storytelling Day</i>		
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

March 2015

International Women's Month

Monday 23	Tuesday 24	Wednesday 25	Thursday 26	Friday 27	Saturday 28	Sunday 29
		<i>Manatee appreciation Day</i>			<i>National Mom & Pop Business Owner's Day</i>	
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

March 2015

International Women's Month

Monday 30	Tuesday 31	Wednesday	Thursday	Friday	Saturday	Sunday
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

1st Quarterly Check In

Hi Blogger!

Are you blogging affectively?
Are you blogging regularly?
Are you creating valuable content your readers love?

Creating content is the most difficult part of blogging.
Here are a few ideas to keep you going.

Choose Your Topic

With every post you write, you should have a topic or one main idea. Think of your products and or services. Think of your many clients, and how each of them came to you for a different reason. This is a great way to start coming up with topics.

Write From Different Angles

While its important to have your blog cover a topic thoroughly, don't forget that every service or product you offer can be broken down in many ways. Don't cover every piece of your business within one post; instead break it down into multiple pieces.

For instance, if you have a blog on dentistry, it's easy to write to choose to write a post on a topic such as wisdom teeth. Yet even this one topic can be broken down many ways.

What are wisdom teeth?
Can you live with wisdom teeth?
Why do you need to have wisdom teeth removed?
What does it mean when the dentist says your wisdom teeth are impacted?

And so on. See how I started with one topic – wisdom teeth – and quickly found four different posts from four different angles?

Include The Complete Thought

Once you have your blog title and concept in place, write a complete thought from beginning to end. Just because you know you've written five other posts on this same topic doesn't mean the reader will. They are entering this post for the first time, and need a complete message, from beginning to end.

Target It Towards One Client

Want an even easier way to write up a post? Think about one client you are currently working with. What do you talk with them about? How did you sell them on your services? Write a post directly to this one person, and chances are you'll reach a dozen others with the same concerns, questions and thoughts.

Refer To Other Sources

Don't make your blog posts a single read. Instead, use hyperlinks to bring them to other sources both on your own blog, and to other resources online. Not only does this provide them with even more content and details, it keeps them actively reading and clicking to more resources throughout your blog. The longer you can keep their attention, the greater chance you have of turning them into a client.

Make sure you're reading [The Social Ghost](#) for more tips!

April 2015

National Humor Month

Monday	Tuesday	Wednesday 1	Thursday 2	Friday 3	Saturday 4	Sunday 5
___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	<i>Reading Is Funny Day</i> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	<i>Find A Rainbow Day</i> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other

Theme:

Goals:

Accomplishments:

April 2015

National Humor Month

Monday 6	Tuesday 7	Wednesday 8	Thursday 9	Friday 10	Saturday 11	Sunday 12
<p><i>Hostess Twinkie Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>Safety Pin Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>World Parkinsons Disease Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>

Theme:

Goals:

Accomplishments:

April 2015

National Humor Month

Monday 13	Tuesday 14	Wednesday 15	Thursday 16	Friday 17	Saturday 18	Sunday 19
<ul style="list-style-type: none">___ Product Promotion___ Service Promotion___ How To___ Recommendation___ Other	<p style="text-align: center;"><i>National Dolphin Day</i></p> <ul style="list-style-type: none">___ Product Promotion___ Service Promotion___ How To___ Recommendation___ Other	<ul style="list-style-type: none">___ Product Promotion___ Service Promotion___ How To___ Recommendation___ Other	<ul style="list-style-type: none">___ Product Promotion___ Service Promotion___ How To___ Recommendation___ Other	<p style="text-align: center;"><i>Blah Blah Blah Day</i></p> <ul style="list-style-type: none">___ Product Promotion___ Service Promotion___ How To___ Recommendation___ Other	<ul style="list-style-type: none">___ Product Promotion___ Service Promotion___ How To___ Recommendation___ Other	<ul style="list-style-type: none">___ Product Promotion___ Service Promotion___ How To___ Recommendation___ Other

Theme:

Goals:

Accomplishments:

April 2015

National Humor Month

Monday 20

Tuesday 21

Wednesday 22

Thursday 23

Friday 24

Saturday 25

Sunday 26

Earth Day

World Book Night

DNA Day

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

Theme:

Goals:

Accomplishments:

April 2015

National Humor Month

Monday 27	Tuesday 28	Wednesday 29	Thursday 30	Friday	Saturday	Sunday
<i>Babe Ruth Day</i>		<i>International Guide Dogs Day</i>				
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

May 2015

National Family Month

Monday	Tuesday	Wednesday	Thursday	Friday 1	Saturday 2	Sunday 3
					<i>Free Comic Book Day</i>	
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

May 2015

National Family Month

Monday 4	Tuesday 5	Wednesday 6	Thursday 7	Friday 8	Saturday 9	Sunday 10
<p><i>World Give Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>No Homework Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>National Miniature Golf Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>

Theme:

Goals:

Accomplishments:

May 2015

National Family Month

Monday 11

Tuesday 12

Wednesday 13

Thursday 14

Friday 15

Saturday 16

Sunday 17

- ___ Product Promotion
- ___ Service Promotion
- ___ How To
- ___ Recommendation
- ___ Other

- ___ Product Promotion
- ___ Service Promotion
- ___ How To
- ___ Recommendation
- ___ Other

Receptionists Day

- ___ Product Promotion
- ___ Service Promotion
- ___ How To
- ___ Recommendation
- ___ Other

- ___ Product Promotion
- ___ Service Promotion
- ___ How To
- ___ Recommendation
- ___ Other

*Endangered
Species Day*

- ___ Product Promotion
- ___ Service Promotion
- ___ How To
- ___ Recommendation
- ___ Other

- ___ Product Promotion
- ___ Service Promotion
- ___ How To
- ___ Recommendation
- ___ Other

Neighbor Day

- ___ Product Promotion
- ___ Service Promotion
- ___ How To
- ___ Recommendation
- ___ Other

Theme:

Goals:

Accomplishments:

May 2015

National Family Month

Monday 18	Tuesday 19	Wednesday 20	Thursday 21	Friday 22	Saturday 23	Sunday 24
	<i>National Museum Day</i>				<i>International Jazz Day</i>	
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

May 2015

National Family Month

Monday 25

Tuesday 26

Wednesday 27

Thursday 28

Friday 29

Saturday 30

Sunday 31

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

World Lindy Hop Day

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

Learn About Composting Day

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

- Product Promotion
- Service Promotion
- How To
- Recommendation
- Other

Theme:

Goals:

Accomplishments:

June 2015

National Fruit & Veggies Month

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday 1
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

June 2015

National Fruit & Veggies Month

Monday 1	Tuesday 2	Wednesday 3	Thursday 4	Friday 5	Saturday 6	Sunday 7
<p><i>National Leave The Office Early Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>National Running Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>World Environment Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>

Theme:

Goals:

Accomplishments:

June 2015

National Fruit & Veggies Month

Monday 8	Tuesday 9	Wednesday 10	Thursday 11	Friday 12	Saturday 13	Sunday 14
<p><i>World Oceans Day</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other 	<ul style="list-style-type: none"> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other 	<ul style="list-style-type: none"> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other 	<p><i>Corn On The Cob Day</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other 	<ul style="list-style-type: none"> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other 	<p><i>World Juggling Day</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other 	<ul style="list-style-type: none"> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

June 2015

National Fruit & Veggies Month

Monday 15	Tuesday 16	Wednesday 17	Thursday 18	Friday 19	Saturday 20	Sunday 21
		<i>Eat Your Vegetables Day</i>		<i>Garfield The Cat Day</i>		<i>World Music Day</i>
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

June 2015

National Fruit & Veggies Month

Monday 22	Tuesday 23	Wednesday 24	Thursday 25	Friday 26	Saturday 27	Sunday 28
<i>Baby Boomers Recognition Day</i> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	<i>Let It Go Day</i> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	<i>Global Beatles Day</i> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other

Theme:

Goals:

Accomplishments:

June 2015

National Fruit & Veggies Month

Monday 29	Tuesday 30	Wednesday	Thursday	Friday	Saturday	Sunday
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<i>National Organization For Women Day</i> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

2nd Quarterly Check In

With every post or page I create, I add at least one image that compliments the copy. I do this for a variety of reasons.

1. Photographs add visual space. People get tired of looking at long areas of copy, and photographs break up the monotony of the copy.
2. Graphics can give a reader an idea of what you will be talking about.
3. Graphics can give you an additional boost in SEO tactics for your page, post and site.

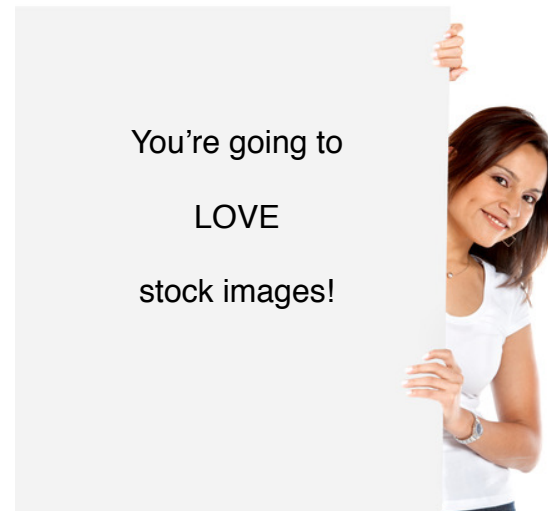
And while I mainly use photographs – I guess that’s the photography background in me – graphics of any kind can be just as beneficial. Using logos, charts, graphs, drawings, and illustrations can benefit the reader by adding visual depth, and you by giving you more opportunities to target your content.

If you have a camera or a smart phone, you can quickly shoot photographs anywhere, any time. But on most days I’m sitting in front of my computer typing out a concept, and I just don’t have the ability to take the exact photograph I need to support my concepts. That’s when I rely on stock. It’s an affordable way to have great images at your fingertips.

[Fotolia](#)

[iStockPhoto](#)

[Photodune](#)



July 2015

Sandwich Generation Month

Monday	Tuesday	Wednesday 1	Thursday 2	Friday 3	Saturday 4	Sunday 5
		<i>Canada Day</i>		<i>Superman Day</i>		
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

July 2015

Sandwich Generation Month

Monday 6	Tuesday 7	Wednesday 8	Thursday 9	Friday 10	Saturday 11	Sunday 12
___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	<i>Tell The Truth Day</i> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	<i>Teddy Bear's Picnic Day</i> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	<i>Simplicity Day</i> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other

Theme:

Goals:

Accomplishments:

July 2014

Sandwich Generation Month

Monday 13	Tuesday 14	Wednesday 15	Thursday 16	Friday 17	Saturday 18	Sunday 19
	<i>Shark Awareness Day</i>		<i>Hot Dog Night</i>			<i>National Ice Cream Day</i>
___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other

Theme:

Goals:

Accomplishments:

July 2015

Sandwich Generation Month

Monday 20	Tuesday 21	Wednesday 22	Thursday 23	Friday 24	Saturday 25	Sunday 26
<p><i>International Cake Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>Gorgeous Grandma Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>National Tequila Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>Parents Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>

Theme:

Goals:

Accomplishments:

July 2015

Sandwich Generation Month

Monday 27	Tuesday 28	Wednesday 29	Thursday 30	Friday 31	Saturday	Sunday
		<i>Lasagna Day</i>	<i>Friendship Day</i>			
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

August 2015

What Will Be Your Legacy Month

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday 1	Sunday 2
<ul style="list-style-type: none"> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other 	<ul style="list-style-type: none"> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other 	<ul style="list-style-type: none"> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other 	<ul style="list-style-type: none"> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other 	<ul style="list-style-type: none"> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other 	<ul style="list-style-type: none"> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other 	<p style="color: red;"><i>National Kids Day</i></p> <ul style="list-style-type: none"> ___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other

Theme:

Goals:

Accomplishments:

August 2015

What Will Be Your Legacy Month

Monday 3	Tuesday 4	Wednesday 5	Thursday 6	Friday 7	Saturday 8	Sunday 9
<p><i>Watermelon Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>National Night Out</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>		<p><i>National Root Beer Float Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>Professional Speakers Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>		<p></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>

Theme:

Goals:

Accomplishments:

August 2015

What Will Be Your Legacy Month

Monday 10	Tuesday 11	Wednesday 12	Thursday 13	Friday 14	Saturday 15	Sunday 16
<i>Smithsonian Day</i>				<i>Worldwide Art Day</i>		
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

August 2015

What Will Be Your Legacy Month

Monday 17	Tuesday 18	Wednesday 19	Thursday 20	Friday 21	Saturday 22	Sunday 23
<p><i>National Thrift Shop Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>Serendipity Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>		<p><i>National Radio Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>			

Theme:

Goals:

Accomplishments:

August 2015

What Will Be Your Legacy Month

Monday 24	Tuesday 25	Wednesday 26	Thursday 27	Friday 28	Saturday 29	Sunday 30
<p><i>National Waffle Iron Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>National Toilet Paper Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>Franchise Appreciation Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>

Theme:

Goals:

Accomplishments:

August 2015

What Will Be Your Legacy Month

Monday 31	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
<p><i>Love Litigating Lawyers Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>

Theme:

Goals:

Accomplishments:

September 2015

Healthy Aging Month

Monday	Tuesday 1	Wednesday 2	Thursday 3	Friday 4	Saturday 5	Sunday 6
				<i>National Wildlife Day</i>	<i>Pet Rock Day</i>	
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

September 2015

Healthy Aging Month

Monday 7	Tuesday 8	Wednesday 9	Thursday 10	Friday 11	Saturday 12	Sunday 13
<p><i>Salami Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>Wonderful Weirdoes Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>Banana Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>Video Game Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>

Theme:

Goals:

Accomplishments:

September 2015

Healthy Aging Month

Monday 14	Tuesday 15	Wednesday 16	Thursday 17	Friday 18	Saturday 19	Sunday 20
<p><i>National Kreme Filled Donut Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>		<p><i>Get Ready Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>		<p><i>National Respect Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>Talk Like A Pirates Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>

Theme:

Goals:

Accomplishments:

September 2015

Healthy Aging Month

Monday 21	Tuesday 22	Wednesday 23	Thursday 24	Friday 25	Saturday 26	Sunday 27
<i>World Alzheimer's Day</i>		<i>Checkers Day</i>		<i>National One Hit Wonder Day</i>		
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

September 2015

Healthy Aging Month

Monday 28	Tuesday 29	Wednesday 30	Thursday	Friday	Saturday	Sunday
<p><i>National Drink Beer Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>International Coffee Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>

Theme:

Goals:

Accomplishments:

3rd Quarterly Check In

Want new ways of coming up with content? Reuse what you've already written. There is always a way to add a twist to a topic you've written about before.

1. Instead of sitting down with an entirely new idea, choose a category instead. Then click over to that category on your blog and start reading some of your posts from the past few months.

Are there any posts that would make an interesting topic today?


Are there several posts that you can combine together to make a new point?

Start writing your new post, linking back to the old posts as reference. It will give your old posts traction (people click through to read your point) and will help you dive deeper into a topic you have a lot of knowledge in.

2. Tweet your posts on Twitter. Sure you can set up your posts to automatically head to Twitter via RSS feed as you create them. But your old content is still valuable. Use a service like Hootsuite.com to release your posts periodically. Choose posts that had great content, high comment ratio, or to provide support to other things you are Tweeting about.

3. Combine your blog posts into a whitepaper, ebook, or free report. When you start out blogging, you usually cover a broad range of topics. But over time, each category begins to become more complex. And in some cases, they can be merged together to tell a bigger story. This is a great way to gain a product quickly without a huge workload to get it into place.

You can even plan this over time. Create a category with an ebook in mind for a 6 month delivery time. Add one new post a week that fits into the outline. Your ebook will be written in your 6 month time frame.

A woman with long brown hair is lying down, looking upwards. Above her head is a thought bubble containing the text "What can I blog about?".

What can I
blog about?

October 2015

National Book Month

Monday	Tuesday	Wednesday	Thursday 1	Friday 2	Saturday 3	Sunday 4
				<i>Guardian Angels Day</i>	<i>World Card Making Day</i>	
___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other

Theme:

Goals:

Accomplishments:

October 2015

National Book Month

Monday 5	Tuesday 6	Wednesday 7	Thursday 8	Friday 9	Saturday 10	Sunday 11
<p><i>Techie's Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>Mad Hatter Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>Walk To School Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>National Handbag Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>

Theme:

Goals:

Accomplishments:

October 2015

National Book Month

Monday 12	Tuesday 13	Wednesday 14	Thursday 15	Friday 16	Saturday 17	Sunday 18
<p><i>Spanish Language Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>Silly Sayings Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>International Top Spinning Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>I Love Lucy Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>National Chocolate Cupcake Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>

Theme:

Goals:

Accomplishments:

October 2015

National Book Month

Monday 19	Tuesday 20	Wednesday 21	Thursday 22	Friday 23	Saturday 24	Sunday 25
<p><i>Evaluate Your Life Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>		<p><i>Information Overload Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>			<p><i>Make A Difference Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	

Theme:

Goals:

Accomplishments:

October 2015

National Book Month

Monday 26	Tuesday 27	Wednesday 28	Thursday 29	Friday 30	Saturday 31	Sunday
			<i>Internet Day</i>	<i>Checklist Day</i>		
___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other	___ Product Promotion ___ Service Promotion ___ How To ___ Recommendation ___ Other

Theme:

Goals:

Accomplishments:

November 2015

National Family Literacy Month

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday 1
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<i>National Authors Day</i> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

November 2015

National Family Literacy Month

Monday 2	Tuesday 3	Wednesday 4	Thursday 5	Friday 6	Saturday 7	Sunday 8
<p><i>Cookie Monster Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>National Nachos Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>

Theme:

Goals:

Accomplishments:

November 2015

National Family Literacy Month

Monday 9	Tuesday 10	Wednesday 11	Thursday 12	Friday 13	Saturday 14	Sunday 15
		<i>Origami Day</i>		<i>World Kindness Day</i>	<i>National Pickle Day</i>	
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

November 2015

National Family Literacy Month

Monday 16	Tuesday 17	Wednesday 18	Thursday 19	Friday 20	Saturday 21	Sunday 22
<p><i>National Button Day</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other 	<ul style="list-style-type: none"> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other 	<p><i>Mickey Mouse Day</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other 	<p><i>Use Less Stuff Day</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other 	<ul style="list-style-type: none"> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other 	<p><i>National Adoption Day</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other 	<ul style="list-style-type: none"> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

November 2015

National Family Literacy Month

Monday 23	Tuesday 24	Wednesday 25	Thursday 26	Friday 27	Saturday 28	Sunday 29
<i>Doctor Who Day</i>		<i>International Hat Day</i>			<i>Small Business Saturday</i>	
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

November 2015

National Family Literacy Month

Monday 30	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
<i>Computer Security Day</i>						
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

December 2015

National Write A Business Plan Month

Monday	Tuesday 1	Wednesday 2	Thursday 3	Friday 4	Saturday 5	Sunday 6
		<i>Special Kids Day</i>		<i>National Salesperson Day</i>		
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

December 2015

National Write A Business Plan Month

Monday 7	Tuesday 8	Wednesday 9	Thursday 10	Friday 11	Saturday 12	Sunday 13
<p><i>National Cotton Candy Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p><i>Official Lost and Found Day</i></p> <p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>	<p> <input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other </p>

Theme:

Goals:

Accomplishments:

December 2015

National Write A Business Plan Month

Monday 14	Tuesday 15	Wednesday 16	Thursday 17	Friday 18	Saturday 19	Sunday 20
<i>Green Monday</i>			<i>Wright Brothers Day</i>			
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

December 2015

National Write A Business Plan Month

Monday 21	Tuesday 22	Wednesday 23	Thursday 24	Friday 25	Saturday 26	Sunday 27
					<i>Boxing Day</i>	<i>Visit The Zoo Day</i>
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

December 2015

National Write A Business Plan Month

Monday 28	Tuesday 29	Wednesday 30	Thursday 31	Friday	Saturday	Sunday
		<i>Bacon Day</i>				
<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other	<input type="checkbox"/> Product Promotion <input type="checkbox"/> Service Promotion <input type="checkbox"/> How To <input type="checkbox"/> Recommendation <input type="checkbox"/> Other

Theme:

Goals:

Accomplishments:

4th Quarterly Check In

Time to get a new calendar for 2016!

Visit [The Social Ghost](#) and get the latest version of The Blogging Planner today and start planning for the New Year!

What did you accomplish this year with your blogging?
Has your blogging increased your traffic?
Has your blogging increased your sales and profits?
What do you want to do differently in 2016?
How can you make your blogging more efficient?
How do you want to change in 2016?



TheSocialGhost.com

Ghost Blogging



You know the power of blogging - you've seen it in action.

Yet two things always stand in your way:

1. You hate writing - a post can sometimes take you a half day or more to write.
2. You don't have time to write - you always promise yourself today is the day; then weeks go by with no post.

Ready to change that? Ready to have a professional writer ghost blog for you on a regular basis?

We do all the writing. You get all the credit.

What could be easier than that?

[Find out more about Ghost Blogging now >>](#)